



North Dakota's Best Press Release FOR IMMEDIATE RELEASE

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## **NORTH DAKOTA MULTI-MEDIA VENTURE REVOLUTIONIZES SMALL BUSINESS MARKETING STRATEGIES**

*Home Grown Partnership Between Flag Family Media and Buzz360 Promotes North Dakota's Best*

**Fargo, ND** - Introducing **North Dakota's Best**- a revolutionary new way to promote, share and connect North Dakota businesses with the rest of the world. From the genius multi-media minds behind Flag Family Media and Buzz360 **North Dakota's Best** is a brand new website that showcases the BEST North Dakota has to offer while helping facilitate connections, networking opportunities, sales leads, and communication between people who are interested in joining or visiting our amazing state with those of us who are already established here.

"North Dakota's Best will be a one of kind site to promote North Dakota as a great place to live, work and play" says Steve Hallstrom, President of Flag Family Media "we are taking an active role in promotion of the site in our radio broadcasts."

Here's how it works:

- We write about North Dakota's awesome people, places and things (check out this post on North Dakota's Best Kept Secrets)
- Businesses get FREE blog mentions OR can join our roster of **North Dakota's Best** team members
- **North Dakota's Best** members get EXCLUSIVE cross-promotional marketing benefits like air time across Flag Family Media's radio stations, inclusion in local and regional online directories, seamless integration of their social media platforms, enhanced sales and networking exchanges, unlimited reach through SEO-specific content, and built-in referral marketing leads.



- **North Dakota's Best** members no longer have to manage multiple inbound marketing tools; We provide one marketing automation solution that allows members to cross- promote content and promotions through the Flag Family Media group and via various social media channels and automated marketing tools.
- **North Dakota's Best** is the ONLY multi-media venture that can connect established North Dakota businesses with prospective customers and employees AND increase tourism and recreation through facilitating relationships between visitors and locals. It is completely REVOLUTIONIZING the way North Dakota can promote its impressive growth and substantial commitment to small business success AND incorporate referral- marketing and networking into its game plan to encourage more people to live, work and play in the Peace Garden State!

“Buzz360 is thrilled to be part of this exciting North Dakota venture with such a strong partner as Flag Family Media”, says Lisa Schneegans, CEO of Buzz360. “With deep roots in the region, our goal is to bring opportunities to small businesses across the state that can move the needle in their efforts to grow their business and be more profitable.”

**Interview opportunities: Steve Hallstrom**, President/Managing Partner of Flag Family Media, and **Lisa Schneegans**, Co-Founder of buzz360.co, are available for interviews in the following areas.

### **About Flag Family Media**

Flag Family Media is a North Dakota grown media technology company specializing in on-line website content news and radio broadcasting. Operating two stations, WZFG AM-1100 in Fargo and KTGO AM-1090 in Tioga, Flag Family Media is recognized statewide for its authoritative voice to a regional, national and international audience who craves current information about the enormous opportunities available in North Dakota.

### **About Buzz360**

Buzz360TM ([www.buzz360.co](http://www.buzz360.co)), based in Minneapolis, MN, has developed a



brandable, white-label software platform that provides “Marketing Automation for Small Business.” It features social and automated marketing tools, plus the best of CRM (customer relationship management), to give large firms that serve or market through small businesses a powerful solution for their customer community. Buzz360 kick-starts small business, leveling the playing field for them in today’s challenging new world of marketing and social business.